Ceres Environmental Policy

At Ceres, our corporate philosophy is to "enrich the world through internet marketing." Through our business activities, we are committed to promoting sustainability and contributing to the realization of a prosperous environment, society, and economy—ultimately helping people around the world to lead enriched lives.

We strive to remain a platform that enables users to discover sustainable products and services through internet marketing. Throughout the entire product and service life cycle—including planning, raw material procurement, production, logistics, distribution, consumption, reuse, and disposal—we strive to deliver offerings that create environmental and social value.

We recognize environmental issues as one of our top management priorities and will work in collaboration with all stakeholders, guided by this policy, to realize a prosperous and sustainable world.

Key Initiatives

1: Compliance with Environmental Laws and Regulations
 We comply with all relevant environmental laws, international declarations, treaties, and agreements with stakeholders. We also go beyond compliance by establishing voluntary standards to proactively address future environmental issues and expectations.

2: Climate Change Mitigation
 We aim to achieve carbon neutrality across our value chain. We respond to both short-term and medium- to long-term risks and opportunities, and contribute to a decarbonized society by reducing greenhouse gas emissions based on scientific evidence and leveraging internet marketing and digital technologies to create new environmental value.

3: Prevention of Environmental Pollution
 We promote energy conservation and the use of renewable energy. We raise employee awareness of environmental issues and work to prevent environmental and health risks across the supply chain, including those related to chemicals and waste. We are committed to reducing emissions of air pollutants and ensuring proper treatment and reduction of hazardous waste and wastewater.

4: Promoting Circular Use of Resources
 Based on a life cycle assessment (LCA) perspective, we strive to minimize environmental impact throughout the life cycle. We promote sustainable use of natural capital, reduce resource consumption and waste, and enhance reuse and recycling, thereby contributing to a circular economy.

5: Water Resource Conservation and Efficient Use
 We reduce water usage and promote water recycling at business sites and throughout the supply chain. We actively implement proper water treatment and regular monitoring to ensure effective utilization of water resources.

6: Biodiversity Conservation
 We recognize the importance of ecosystem services and strive to minimize our impact on biodiversity. Our efforts include reducing underground resource consumption, CO_2 emissions, and water usage; adopting certified forest products; reducing plastic use; and promoting the circular economy to protect terrestrial and marine ecosystems.

7: Environmental Disclosure and Stakeholder Engagement
 We promote environmental information disclosure and awareness-building activities across all our business domains. We also promote active engagement with all stakeholders—including partner companies, local communities, NGOs/NPOs, customers, and employees—through education and training opportunities.

8: Environmental Management System (EMS)
 We set quantitative targets to reduce environmental impact and conduct environmental due diligence and monitoring reviews at all stages of business operations, including investments, product and service development, and logistics. We strive to ensure appropriate responses and continuous improvement based on these assessments.

Satoshi Takagi
President and Representative Director
Ceres Inc.
Established on June 5, 2025

Ceres Environmental Goals

In 2015, all UN member states agreed on the Sustainable Development Goals (SDGs), consisting of 17 goals and 169 targets. At the same time, the Paris Agreement was adopted at COP21, establishing a global consensus on limiting the rise in average global temperature to well below 2°C above pre-industrial levels and achieving a balance between greenhouse gas emissions and removals by the end of this century.

Amid accelerating global efforts toward building a sustainable society, Ceres has identified seven material issues and is committed to disclosing information on governance, business strategies, risk management, and metrics and targets in accordance with the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD). With an eye not only on achieving the SDGs, but also on realizing a prosperous future beyond them, we have established and are actively promoting the following environmental goals.

Seven Material Issues
1. Contributing to a more prosperous society through our services
2. Providing environmentally conscious products and services
3. Solving social issues and driving economic development through open innovation
4. Fostering an inclusive and diverse workforce
5. Ensuring fair practices in digital advertising and contributing to the healthy development of industry
6. Ensuring information security and privacy
7. Strengthening corporate governance

Five Environmental Goals
1: Contribution to a Decarbonized Society
- Long-term goal (Net Zero by 2050):
  Achieve net-zero greenhouse gas emissions across Scope 1, 2, and 3
- Short-term goal (Aligned with 1.5°C target by 2030):
  Scope 1+2: 100% reduction from FY2024 baseline (43 t-CO_2), with a renewable energy usage rate of 100%
  Scope 3: 25.2% reduction from FY2024 baseline (22,191 t-CO_2), equivalent to a reduction of 5,592 t-CO_2

2: Nature Restoration (Nature Positive)
- Conduct at least one LEAP assessment annually in line with the TNFD framework
- Promote responsible sourcing of raw materials (encouraging green procurement)
- Address water resource depletion by tracking and reducing water intake, discharge, and consumption

3: Pollution and Waste Management
- Promote reuse of waste materials (e.g., reuse of office electronics)
- Reduce packaging waste through adoption of certified paper and bioplastic materials
- Optimize products and packaging to manage hazardous substances and waste
- Monitor and reduce air pollutants

4: Creating Environmental Market Opportunities
- Advance clean technologies (including ESG-related education)
- Accelerate the adoption and use of renewable energy

5: Enhancing Transparency and Reliability
- Safeguard customer health and safety by providing product information, safety data sheets (SDS), and conducting safety evaluations
- Promote environmental labeling, ESG data disclosure, integrated reporting, and third-party assurance
- Engage actively with supply chain partners to support the achievement of environmental goals

*Quantitative targets and timelines for achievement are disclosed in our ESG data.
  LEAP: Locate, Evaluate, Assess, Prepare